

Thomas Müller



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[On LinkedIn](#)

PROFILE

I am a Child Protection Expert and Senior Leader with over 20 years' experience of working in global organisations and managing diverse, multicultural teams. I have built and nurtured partnerships within civil-society, academia, the private sector, law enforcement and government in over 100 countries. 15 years of increasing focus on online safety and protection of children in the digital world. Proven track record of engaging industry from different sectors in child protection efforts.

PROFESSIONAL EXPERIENCE

DEPUTY EXECUTIVE DIRECTOR

[ECPAT International](#) | Bangkok, TH | July 2016 - today

Member of ECPAT's Senior Management Team overseeing general management and functioning of the Head Office

- Lead the formulation and application of institutional strategies and programmes
- Overseeing a decentralized team of 13 directors and experts on 5 continents covering network development, external relations and research.
- Led several transformations in the organisation, incl. the integration of new by-laws, new membership categories and criteria and innovated data collection and impact measurement.
- Innovated ECPAT's external communications focusing on collective impact storytelling which led to continuous organic growth of our audience, reach, conversion and brand exposure
- Oversaw [Disrupting Harm](#), a multi-year research project in collaboration of ECPAT with UNICEF and INTERPOL examining how digital technology facilitates the sexual exploitation and abuse of children in 13 countries across Africa and Southeast Asia

DIRECTOR OF POLICY AND RESEARCH - July 2014 – June 2016

DIRECTOR OF PROGRAMMES - January 2010 – June 2014

HEAD OF EUROPEAN PROGRAMME - February 2007 – December 2009

[Child Helpline International](#) (CHI) | Amsterdam, NL |

Member of CHI's Senior Management Team

- Supervise the policy, research and programmes teams comprising programme heads from the Americas, Africa, MENA, Europe and Asia Pacific.
- Oversaw the production of 7 editions of CHI's flagship publication "[Connecting to Children](#)" comprising annual data of calls with over 20 million children globally
- Led the [FreeOurVoices](#) campaign which won the [Brand Republic Digital Award](#) and enabled child helplines in many countries answer millions more calls of children in need
- Negotiated broad scale private sector support for child helplines from [GSMA](#) which led to commitments from [CEOs of 20 leading telecom providers](#)
- Led CHI's work in lobbying for 116111 as harmonized global freephone number for child helplines endorsed by the [UN](#), the [EU](#) and the [CEPT](#).

SENIOR ADVISOR CHILD PROTECTION

[German Development Cooperation](#) (GIZ) | Kampala, UGA | October 2004 – January 2007

GIZ is Germany's leading development cooperation service operating in many fields across more than 130 countries

- Led on all GIZ work related to protecting children in Uganda
- Oversaw management of projects that were implemented through Uganda's biggest Child Rights NGO Network (UCRNN) with 200 national member organisations
- Advised UCRNN's Senior Management Team, guided their programme and budget planning and supported their fundraising efforts
- Led on the establishment and launch of Childline Uganda and negotiated one of Uganda's first CSR partnerships involving Uganda Telecom, Celtel and MTN

SENIOR ADVISOR CHILD PROTECTION

[Startklar](#) | Munich, GER | February 2002 – September 2004

Startklar is one of the biggest private providers of child protective services in southern Germany

- In charge of providing family mediation and direct protection services to children and young people
- Led on negotiating new child support assignments with local administrations and

ADVISORY ROLES

- Member of the [CSO Forum](#) to End Violence Against Children – 2015 – today
- Advisor to [DeafKidz International](#) - Defenders Project
- NGO Advisor to the Special Representative of the UN Secretary General ([SRSG](#)) on Violence Against Children | New York – Geneva | 2011 – 2016
- Advisor to the [Director](#) of the EU Agency For Fundamental Rights | Vienna | 2010 – 2012

EDUCATION & FURTHER TRAINING

- Management of Non-Profit Organisations | [University of Kaiserslautern](#) | final year
- Social Pedagogy | Diploma | [University of Bamberg](#) | 1996 – 2001
- Good Governance | KPMG | 2014
- Leadership Development | [Impact Factory](#) | 2010
- Digital Fundraising | [ThinkCS](#) | 2010
- Process Management | [Mdf](#) | 2009
- Strategic Planning | McKinsey | 2006
- Development In Humanitarian Context | [GIZ](#) | 2005
- Advisory in International Development | [GIZ](#) | 2004
- Team Building | [Startklar](#) | 2003

LANGUAGES

- German | Native
- English | Business Level
- Spanish/Portuguese | Basic